

zào

Make Univer!



MAKING



CREATE



COUNTS



TOGETHER

zào

Make Univer!



Introduction

Make univer!

Make everyone start **MAKING**.

Make better place for **CREATING**.

Make every project **COUNTS**.

Make the world make **TOGETHER**.

We have follow this original intention since 2013. Here we introduce our four core services around the intention.

Our 4 core services



EDUCATION

Make maker education easy to learn
and easy to teach.



MAKERSAPCE BUILD&RUN

Help schools, universities,
organizations build and run
makerspaces

Page of contents



01 • Introduction

03 • Education

04 • Makerspace B & R

12 • Project accelerate

16 • GUM union

20 • Join us



PROJECT ACCELERATE

Help makers accelerate their projects
to become real consumer products



GUM UNION

(Global university maker union)

A global platform for university
makers to push forward the maker
movement together.



Make univer!

Only want to make it easier to get start.

EDUCATION

We make maker education easy to learn and easy to teach.

MakerBean

- * Maker education activities
- * Online education platform
- * Teacher education products



**Make everyone start
MAKING .**



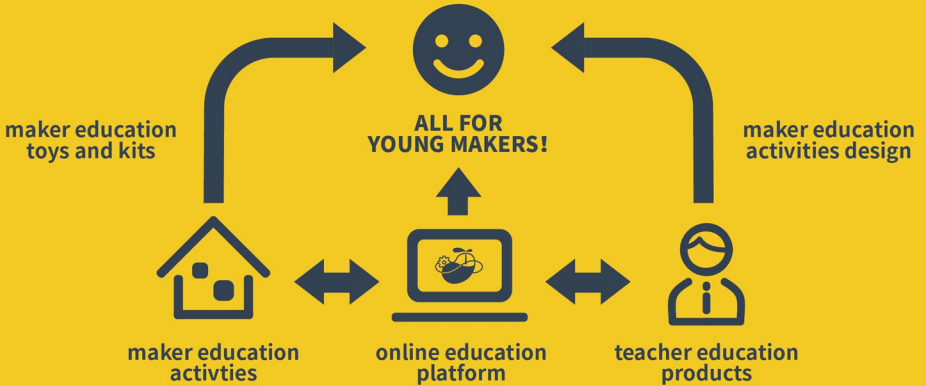
EDUCATION

We believe young makers have the power to change the future. To get more kids interested in maker education, we lower the technical barrier as much as possible.



Makerbean

MakerBean is our brand for maker education. MakerBean provides online education platform, maker education activities and teacher education products. These three businesses can provide a one-stop service for high quality maker education.



▼ KOFAC Workshop at Korea

We were invited by the KOFAC to give some workshops for korean people on the Korea Science Festival.





Provide ideal environment for idea.

MAKERSAPCE BUILD&RUN



—
We help schools, universities, organizations
build and run makerspace
—

THU Maker space 2013/2015



Make better place for
CREATING.



MAKERSAPCE BUILD&RUN

We are experienced in building and running makerspaces. We can provide complete solutions ranging from establishment to operation of makerspaces.

What we can help:

- * Staff members training
- * Provide tools and materials
- * Tsinghua maker teachers
- * Live broadcast courses
- * Online communication with Tsinghua Makers
- * Online interactive platform
- * Organize maker competition

And others you may need!





◆ Makerspace for THU

Physical spaces are the important carrier for creativity. A good physical makerspaces can help makers to collaborate better and enhance imagination.

We established two physical makerspaces in 2013 and 2015 respectively. We've run makerspaces over 950 days and held over 100 activities, including maker courses and maker competitions for both teenagers and adults.





Fast and Professional, More value,
From 0.5 to 1, 1 to ∞

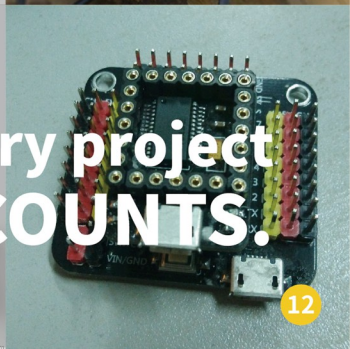
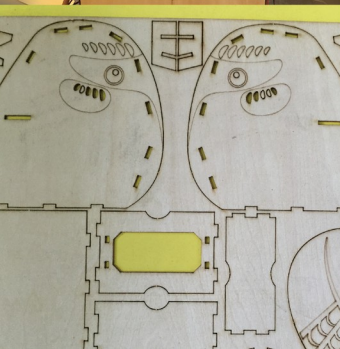
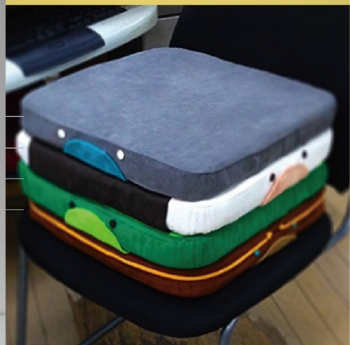
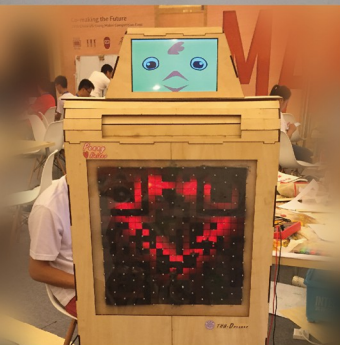
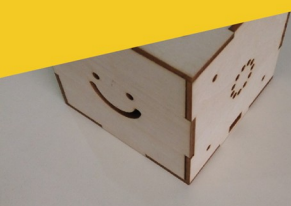
PROJECT ACCELERATE



We help makers accelerate their projects to become real consumer products

Help project with:

- * Industrial design
- * Brand design
- * Public promotion
- * Volume production



Make every project
COUNTS.

PROJECT ACCELERATE

Makers have lots of great ideas and they have the ability to realize them. But makers usually don't have the power to make prototypes into real products. We help makers accelerate their projects by working together with the professionals who are good at different areas like industrial design, brand design, visual design, public promotion and volume production.





ID

Industrial design is the first impression of a product. We work with the best industrial designer to help improve makers' projects.



BD

Great products can't lack great brand design. Our best brand designer will help design a great brand to invoke brand awareness.



PR

Makers usually don't have the resources to promote their products to the public. We integrate our marketing resources to help makers.



VP

Volume production is the most difficult part for hardware start-up. We work with the experienced factories to make the products come true.



**Cross-cultural maker communication.
Let everyone create together.**

FUTURE PLAN



Global University Maker Union

We want to build a global platform for university makers to push forward the maker movement together.

- * National Science Day Exhibition
- * Intel Maker Education Forum
- * Global Makeathon Beijing



**Make the world start making
TOGETHER.**

OUR ON-GOING STEP

GUM UNION

University students are the most creative group. Here we rely on Tsinghua University Makerspace and unite university makerspaces from all over the world to establish the Global University Maker Union(GUM Union), connecting the top makers in universities and pushing forward the maker movement.

The GUM Union will organise activities like maker competitions, maker forum, maker exhibitions. We hope to build a platform for university makers to communicate and collaborate. We, the make univser company will be the organizer, helping the GUM Union to develop fast.



Our experience:

- * National Science Day Exhibition (Co-organizer)
- * Intel Maker Education Forum (Co-organizer)
- * Global Makeathon Beijing (Organize&support participant)

Also held over 100 times of different maker activities in China.



JOIN US!

We have the best team members from the top universities in China. We have the letter back from Prime Minister Mr.Li Keqiang who encouraged us to spread the spirit of maker culture. We believe everyone has the power to realize their craziest ideas. And that's the potential we want to inspire.

Join us and make everything together!



JOB DETAIL

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